

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
Submission Number 401 Issue 9



WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6598
 (864) 576-7777 FAX (864) 587-4480

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Client:	Barack Obama/ D/ President	Submission Cost:	55940	Campaign Ref:	E-120802002
Buyer:	"	Client/Product/Estimate:	95 /101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copes:	No	Business Category:	Transactional		

Product:	Obama For America	Booking Group:	WSPA
Demographic:	(L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01 10/08 10/15 10/22 10/29 11/05						Total	Cost	
					125	30	Nbr. of Spots	2	2	2	2		
1	M-F 1135p ET / 1035p CT Late Show	06		Comm	170	30	Nbr. of Spots	2	2	2	2	6	750
	,TVTF..				120	30	Nbr. of Spots	2	2	2	2	2	340
2	M-F 11a ET / 10a CT Price Is Right	04		Comm	225	30	Nbr. of Spots	2	2	2	2	4	900
	,TVTF..				140	30	Nbr. of Spots	2	2	2	2	4	560
3	M-F 9a Dr Phil	05		Comm	175	30	Nbr. of Spots	2	2	2	2	2	350
	TWTF..				110	30	Nbr. of Spots	3	3	3	3	3	330
4	Fri 10p ET / 9p CT Blue Bloods	05		Comm	100	30	Nbr. of Spots	3	3	2	2	8	800
	...TF..				150	30	Nbr. of Spots	1	1	3	3	4	600
5	Fri 10p ET / 9p CT Blue Bloods	05		Comm	700	30	Nbr. of Spots	1	1	1	1	1	700
	...TF..				700	30	Nbr. of Spots	1	1	1	1	1	700
6	Fri 10p ET / 9p CT Blue Bloods	05		Comm	1200	30	Nbr. of Spots	1	1	1	1	1	1200
	...TF..				30	30	Nbr. of Spots	1	1	1	1	-1	-150
7	Fri 8p ET / 7p CT CSI NY	05		Comm	30	30	Nbr. of Spots	1	1	1	1	1	11

Weekly Totals: Total Spots(Ord Spots)

Open PR	19	23	25	20	17	2	106
Closed PR	1	5	3	1	1	1	11

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News
Channel

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Client:	Barack Obama/D/President		
Buyer:	"		
Schedule Dates:	10/01/12 to 11/11/12		
Est./PO Number:	06260815		
Associated Copies:	No		
Submission Cost:	53940		
Client/Product/Estimate:	95/101 /1537		
Weeks:	6		
Contract type:	Political		
Campaign Ref:	E:/20802002		
Seleee Rep:	HRP Washington, DC		
Order Ref:	06260815		
Business Type:	POLITICAL		
Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Coef
8	Fri 8p ET / 7p CT CSI NY ...F..		05	Comme	Closed PR	1					1	
9	Sat 10p ET / 9p CT 48 HoursS.		06	Comme	Nbr of Spots						1	
10	Sat 7p NewsS.		05	Comme	Closed PR						1	
11	Sat 8-9pS.		06	Comme	Nbr of Spots	1					1	90
12	Sun 10p ET / 9p CT MentalistS.		05	Comme	Nbr of Spots	1					1	150
13	Sun 10p ET / 9p CT MentalistS.		05	Comme	Nbr of Spots	1					1	450
14	Sun 1030a ET / 930a CT Face The NationS.		05	Comme	Nbr of Spots	1					1	150
15	Sun 7p ET / 6p CT 60 MinutesS.	04		Comme	Nbr of Spots	1					1	400
Weekly Totals:				Total Spots(Ord Spots)	19	23	25	20	17	2	106	
	Open PR				-1						-1	-150
	Closed PR				1	5	3	1	1	1	11	

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Client: Barack Obama/ D/ President	Submission Cost: 53940	Campaign Ref: E:120802002
Buyer:	Sales Rep: HRP Washington, DC	
Schedule Dates: 10/01/12 to 11/11/12	Order Ref: 06260815	
Est./PO Number: 06260815	Business Type: POLITICAL	
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning News	D4		260	30	Nbr of Spots	1				1	260
S			175	Comme	Nbr of Spots	1				1	175
				275		Nbr of Spots	1				2	550
17	Tue 8p ET / 7p CT NCIS	D4		170		Nbr of Spots	1				1	170
	.T....			2400	30	Nbr of Spots	1				1	2400
				2000	Comme	Nbr of Spots	1				1	2000
18	Tue 8p ET / 7p CT NCIS	D4		1800	30	Nbr of Spots	1				1	1900
	.T....			2500	Comme	Nbr of Spots	1				1	2500
19	Tue 9p ET / 8p CT NCIS Los Angeles	D5		1500	30	Nbr of Spots	1				1	1500
	.T....			2000	Comme	Nbr of Spots	1				1	2000
20	Wed 10p ET / 9p CT CSI .. W....	D6		1200	30	Nbr of Spots	1				1	1500
				2000	Comme	Nbr of Spots	1				1	2000
21	Wed 10p ET / 9p CT CSI .. W....	D6		1200	30	Nbr of Spots	1				1	1200
				2000	Comme							
22	Wed 8p ET / 7p CT Survivor	D4		1250	30	Nbr of Spots	1				1	1250
	.W....			1500	Comme	Nbr of Spots	1				1	1250
23	Wed 8p ET / 7p CT Survivor	D4		1650	30	Nbr of Spots	1				2	3300
	..W....			1800	Comme							
Weekly Totals/Total Spots(Ord Spots)				19	23	25	20	17	2	106		
Open PR					-1					-1	-150	
Closed PR				1	5	3	1	1	11	11		

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Buyer:	"	Client/Product/Estimate:	95/101 /1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
24	Wed 9p ET / 8p CT Criminal Minds ..W....	05		1000	30		1				1	1000
25	M-F 1135p ET / 1035p CT Late Show M.....	06		125	30		Nbr of Spots	1	1	1	3	375
26	M-F 11a ET / 10a CT Price Is Right M.....	04		225	30		Nbr of Spots	1	1	1	3	675
27	Sun 1030p ET / 930p CT Mentalist MkgdS	05		175	Comme		Nbr of Spots	1	1	1	1	175
28	Sun 730p ET / 630p CT 60 Minutes MkgdS	04		140	1000	30	Nbr of Spots	1	1	1	1	140
29	Sun 9a ET / 8a CT CBS Sunday Morning News MkgdS	04		1025	Comme		Nbr of Spots	1	1	1	1	1025
30	Tue 10p ET / 9p CT Vegas T....	05		170	30		Nbr of Spots	1	1	1	1	170
31	Mon 10p ET / 9p CT Hawaii Five-0 M.....	06		800	30		Nbr of Spots	1	1	1	1	800
32	Sat 10p ET / 9p CT 48 Hours ...S	06		1150	30		Nbr of Spots	1	1	1	1	1150
33	Sa-Su 6a News	12		50	30		Nbr of Spots	2	2	2	2	100
Weekly Totals:												
Total Spots(Ord Spots)						19	23	25	20	17	2	105
Open PR							-1			-1	-1	-150
Closed PR						1	5	3	1	1	1	11

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Schedule Dates:	10/01/12 to 11/11/12	Wkake:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Coplee:	No	Business Category:	Transactional		

Ref	Salee Product Details	Rev Type	Rsts	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
34SS			Comme								
	Sun 4p ET / 3p CT NFL On CBS	04		1325	30	Nbr of Spots	1				1	1325
S 1630:00-19:30:00			Comme								
36	Wed 9p ET / 8p CT Criminal Minds	05		1200	30	Nbr of Spots	1				1	1200
Mkgd ..W...				Comme								
37	Fri 10p ET / 9p CT Blue Bloods	05		1200	30	Nbr of Spots	1				1	1200
	MTWTFSS Isolations: W/C 10/08F..			Comme								
38	Mon 8-9p ET / 7-8p CT How I Met My	05		1200	30	Nbr of Spots	1				1	1200
Partners				Comme								
	MTWTFSS Isolations: W/C 10/08 M.....			Comme								
39	Fri 8p ET / 1p CT CSI NY	05		30	Nbr of Spots							
	MTWTFSS Isolations: W/C 10/08F..			Comme								
40	Fri 9p ET / 8p CT Made In Jersey	05		30	Nbr of Spots							
	MTWTFSS Isolations: W/C 10/08F..			Comme								
41	Sun 4p ET / 3p CT NFL On CBS	04		1325	30	Nbr of Spots	1				1	1325
	MTWTFSS Isolations: W/C 10/01S			Comme								
42	Sat 8a CBS This Morning	04		80	30	Nbr of Spots	1				1	80
MkgdS.				Comme								
43	MF 8a CBS This Morning	05		50	30	Nbr of Spots					1	50
Mkgd M....				Comme								
44		05		700	30	Nbr of Spots	1				1	700

Weekly Totals:

Total Spots(Ord Spots)	19	23	25	20	17	2	105
Open PR		-1				-1	-150
Closed PR	1	5	3	1	1	11	

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Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
45	Fri 8p ET / 7p CT NCIS			Comme								
MkgdF..					700	30	Nbr of Spots		1		1	700
46	Fri 9p ET / 8p CT CSI NY			Comme		600	30	Nbr of Spots	1		1	600
MkgdF..												
47	Fri 8p ET / 7p CT NCIS			Comme		800	30	Nbr of Spots		1	1	800
MkgdF..												
48	MF-F 8a CBS This Morning			Comme		50	30	Nbr of Spots		2	2	100
....F..												
49	Sat CBS NCAA Football			Comme		30	2000	Nbr of Spots		1	1	2000
....S.												
50	Sun 1p ET / 12p CT NFL On CBS			Comme		800	30	Nbr of Spots	1		1	800
....S												
51	Sun 4p ET / 3p CT NFL On CBS			Comme		1250	30	Nbr of Spots		1	1	1250
....S												
52	Sun 730p ET / 630p CT 60 Minutes			Comme		1025	30	Nbr of Spots	1		1	1025
....S												
53	Sun 6a News			Comme		50	30	Nbr of Spots		1	1	50
....S												
54	Tue 8p ET / 7p CT NCIS			Comme		1900	30	Nbr of Spots		1	1	1900
Weekly Totals:												
Total Spots(Ord Spots)												
Open PR												
Closed PR												

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Schedule Dates: 10/01/12 to 11/11/12	Weeks: 6	Order Ref: 06260815
Est./PO Number: 06260815	Contract type: Political	Business Type: POLITICAL
Associated Copies: No	Business Category: Transactional	

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
7	Fri 8p ET / 7p CT CSI NY	30 Commercial	10/08/12	Closed Pre Emission	800.00	44 (10/12), 45 (10/12)						0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	30 Commercial	10/22/12	Closed Pre Emission	800.00	47 (10/26)						0000181924	
10	Sat 1p News	30 Commercial	10/08/12	Open Pre Emission	150.00							0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	30 Commercial	10/29/12	Closed Pre Emission	1,000.00	27 (11/04)						0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	.30 Commercial	10/08/12	Closed Pre Emission	275.00	42 (10/13), 43 (10/15)						0000180985	
15	Sun 7p ET / 6p CT 60 Minutes	30 Commercial	10/15/12	Closed Pre Emission	275.00	29 (10/21)						0000177594	
19	Tue 9p ET / 8p CT NCIS Los Angeles	.30 Commercial	10/15/12	Closed Pre Emission	1,900.00	No Makegood/Credit						0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	.30 Commercial	10/01/12	Closed Pre Emission	1,200.00	No Makegood/Credit						0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	.30 Commercial	10/08/12	Closed Pre Emission	1,650.00	36 (10/10)						0000180219	
39	Fri 8p ET / 7p CT CSI NY	.30 Commercial	10/08/12	Closed Pre Emission	800.00	44 (10/12), 45 (10/12)						0000181018	E:120802002
40	Fri 9p ET / 8p CT Made In Jersey	.30 Commercial	10/08/12	Closed Pre Emission	0.00	46 (10/12)						0000181059	E:120802002

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makergood Line(s) (Dates)	Makergood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	30 Commercial	10/08/12	Closed Pre Emission	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	30 Commercial	10/22/12	Closed Pre Emission	800.00	47 (10/26)	0000181924	
10	Sat 1p News	30 Commercial	10/08/12	Open Pre Emission	150.00		0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	30 Commercial	10/29/12	Closed Pre Emission	1,000.00	27 (11/04)	0000176158	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	.30 Commercial	10/08/12	Closed Pre Emission	275.00	42 (10/13), 43 (10/15)	0000180985	
15	Sun 7p ET / 6p CT 60 Minutes	30 Commercial	10/15/12	Closed Pre Emission	275.00	29 (10/21)	0000177594	
19	Tue 9p ET / 8p CT NCIS Los Angeles	.30 Commercial	10/15/12	Closed Pre Emission	1,900.00	No Makegood/Credit	0000000000	E:120802002
20	Wed 10p ET / 9p CT CSI	.30 Commercial	10/01/12	Closed Pre Emission	1,200.00	No Makegood/Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	.30 Commercial	10/08/12	Closed Pre Emission	1,650.00	36 (10/10)	0000180219	
39	Fri 8p ET / 7p CT CSI NY	.30 Commercial	10/08/12	Closed Pre Emission	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
40	Fri 9p ET / 8p CT Made In Jersey	.30 Commercial	10/08/12	Closed Pre Emission	0.00	46 (10/12)	0000181059	E:120802002

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4			
		10/01	10/08	10/15	10/22	10/29	11/05		
Spots	Totals	106	19	23	25	20	17		2
Cost	\$4090		9360	14145	11235	9070	8885		395

Grand Totals:

Spots: 106
Gross Total: 53,940.00
Commission: 8,091.00
Net Total: 45,849.00